

What The Flight

 Compare  Fly  Share

All the information travellers need about airlines and airports

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   /WhatTheFlight



Online Reviews: A New Way Of Consuming

The Internet revolutionised how people decide to purchase - according to a report commissioned by Yahoo!, 50% of the internet users in the survey consulted the advice of others before deciding to buy their desired good or service.

What The Flight: The Aviation Information Hub in France

What The Flight has positioned itself as the leader in France for reviews on air travel. For the last 8 years, we have collected more than 5900 reviews on 286 different airlines. Currently our site receives 150,000 visitors on a monthly basis.

A source of information to prepare air travellers:

Before the flight

Traveling in an airplane is a magical experience! What The Flight provides users with all the information they need, including specifications such as baggage allowance, services offered on board, the different models of the aircraft, etc. Users can also ask questions in our Q&A section and a member of our team will answer within 24 hours.

After the flight

What The Flight encourages users to share their flight experiences on our site. Their reviews and opinions are moderated for quality before publication.

Between flights

The blog of What The Flight keeps you in the loop of aviation news, including promotions, practical advice, and new and improved seating classes and aircraft information. With a reach of over 4000 people, our social networks invite travellers to get to know the word of aviation.



What The Flight For Airline Companies: An Operations and Marketing Partner

User reviews: Information coming directly from the source

The reviews are forwarded via email to airline companies, which allows for a closer examination of customer service from the point of view of passengers.

A way to communication with current and future clients

Airline representatives can respond to directly to reviews, either by thanking their clients or helping them resolve issues from their flight experience. The ability for airlines to contact customers through What The Flight is free. Many top airlines in the industry (XL Airways, Brussels Airline, Alitalia, Aigle Azur, etc.) are already responding to reviews on our site.

A Smart Communications Strategy

Send us your updates, news and press releases and we'll pass along the information to our users on the What The Flight blog and through our social networks.

Our Business Model

What The Flight gets commission from the airline tickets which are sold through our service; we therefore are a neutral party in respect to the reviews and ads published on our site.

What The Flight in Numbers

- 8 years of existence
- 150,000 visitors per month
- 8000 subscribers
- 70,000 web pages
- 10 airline partners
- 5900 reviews on 286 airline companies



Our team: Aviation fans with multidisciplinary skills

Florian David, Founder, CEO and Developer

An entrepreneur and tech geek with a computer engineering background, Florian balances the management of the site along with web development.

Benjamin Antoine, Content Manager

Benjamin was former flight attendant for a major French airline and now shares his love of aviation through the blog and by managing What The Flight's social networks.

Digital Village

Digital Village is a coworking space that brings together tech-savvy professionals, giving What The Flight the critical resources necessary for a digital startup to thrive

